

FOR IMMEDIATE RELEASE

Date: 9/10/2019

Media Contact: Gabrielle Wright
Marketing Director
304-410-2021
gwright@memberschoicewv.com

LOCAL CHAMPION CHILD TO VISIT LOCAL CREDIT UNION

2019 Children Miracle Network Champion Child visits local credit union for Miracle Jeans Day

CHARLESTON, WV — On Wednesday, September 11, Children Miracle Network WVU Medicine Children's Hospital 2019 Champion Child, Ziler Hawkins of South Charleston, WV, will visit Members Choice West Virginia Federal Credit Union for Miracle Jeans Day.

When: Wednesday, September 11, 2019 at 2:15 p.m.

Where: 201 Ohio Avenue, Charleston, WV 25302

Ziler Hawkins was named 2019 Champion Child for West Virginia's only [Children Miracle Network Hospital](#), [WVU Medicine Children's](#). Ziler became a patient of WVU Medicine Children's when she was diagnosed with hydrocephalus, a condition in which excess cerebrospinal fluid builds up in the brain. To-date, Ziler who is now 7-years-old has undergone 15 brain surgeries. Ziler is an outgoing, happy little girl who has had a great time so far traveling the region in support of WVU Medicine Children's and Children Miracle Network Hospitals.

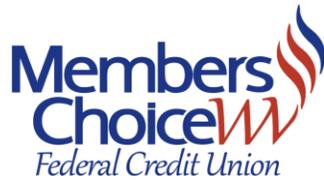
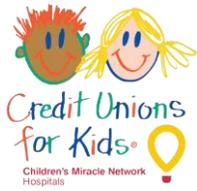
On Wednesday, September 11, credit unions across the nation are going casual for the annual [Credit Unions for Kids](#) Miracle Jeans Day event in support of Children's Miracle Network Hospitals. Members Choice employees will donate \$5 each for the opportunity to wear jeans to work mid-week and will offer paper icons that members can purchase for \$1 in support of the fundraiser. Proceeds will be donated to WVU Medicine Children's, and their School Intervention Program called CU Learning.

In honor of Ziler, Members Choice [will match all donations made](#), up to \$1,000.00, for WVU Medicine Children's now through December 20th. The credit union will hold various fundraisers through the end of the year to encourage employees, members and the community to come together toward the \$1,000.00 goal.

Credit unions are not-for-profit financial cooperatives existing to serve their members; providing a safe place to save money and access affordable loans. Credit unions are recognized as a force for positive economic and social change by embracing the longstanding credit union philosophy of "people helping people".

###

CU Learning is a new School Intervention Program available to children admitted for extended stays to WVU Medicine Children's to help make the transition from hospitalization back to school as seamless as possible. Katie Ridenour, a West Virginia certified teacher, serves as the



FOR IMMEDIATE RELEASE

Date: 9/10/2019

Media Contact: Gabrielle Wright
Marketing Director
304-410-2021
gwright@memberschoicewv.com

full-time school intervention specialist. Plans are in the works to create a fully functional classroom within the new WVU Medicine Children's tower, which is slated to open in 2020. Funding for CU Learning is being provided by Credit Unions for Kids.

***Credit Unions for Kids**, in cooperation with local credit unions, have worked diligently with Children's Miracle Network Hospitals to make hard times easier for sick children and their parents since 1996. In that time, more than \$185 million has been raised. The much-needed funds come from collaboration with local credit union chapters, industry leagues/associations, and their business partners to contribute to the health of children in the 156 CMN Hospitals throughout the U.S. CU4Kids ranks third among CMN Hospitals corporate partners in terms of generosity. Contributions fund new facilities, groundbreaking treatments, and vital research as well as special patient needs. Children's Miracle Network Hospitals benefit more than 10 million children each year.*